

## PRESS RELEASE

FOR IMMEDIATE RELEASE

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## Mr Alex & Mrs Alice Cai Support Hong Kong Philharmonic's Chair Endowment Fund for Principal Flute, Ms Megan Sterling

[31 October 2012, Hong Kong] Hong Kong Philharmonic (HK Phil) is proud to announce that Mr & Ms Alex Cai have committed a three-year Chair Endowment Fund for the HK Phil's Principal Flute, Ms Megan Sterling commencing 2012/13 Season until 2014/15 Season.

Megan Sterling has been Principal Flute of the HK Phil since 2002. She is a first class honours graduate of the Canberra School of Music where she studied with one of Australia's foremost teachers, Vernon Hill. In 2003 she was awarded First Prize in the Hungarofest International Flute Competition in Budapest, as well as a special prize for Best Performance of the Petrovics Flute Concerto, broadcast live on Hungarian National Radio.

As a soloist, Megan has made several appearances with the HK Phil. She has also appeared as concerto soloist with the Queensland Orchestra, Tasmanian Symphony Orchestra, West Australian Symphony Orchestra, the Academy of Melbourne and the Hungarian Radio Symphony Orchestra. She has appeared live on Australian national television, ABC Australia national radio, Hungarian National Radio, RTHK Hong Kong, and in recital on WGBH, Boston. She has given recitals in her native Australia, Hong Kong, Shanghai, Budapest and Boston USA. She has also performed in recital at Parliament House for the Australian Prime Minister, and as scholarship winner on the inaugural Australian National Academy of Music tour of Australia.

Megan teaches at the Hong Kong Baptist University and the Hong Kong Academy of Performing Arts.

"I am extremely honoured and proud to have my Principal Flute chair endowed by Mr and Mrs Cai. It is so important for orchestras to have the support of the community, in every way, and I hope very much that this kind of generosity and philanthropic spirit will continue to grow." said Megan Sterling of her Chair Endowment Fund.



Endowing an artist's chair is a unique way to forge a deeper connection with the HK Phil and its players. The HK Phil's Chair Endowment Fund is set up with the objective of giving recognition to our musicians and to provide a gateway for the wider public, be it corporate or individual sponsors, to build a meaningful and insightful relationship with our musicians. The support is also of paramount importance to the future development of the HK Phil, realising the vision of its Music Director, Maestro Jaap van Zweden, for it to become one of the top orchestras in the world.

For enquiries on the Chair Endowment Fund, please contact Ms. Judy Chu, Department of Development at (852) 2721 2030 or <a href="mailto:judy.chu@hkphil.org">judy.chu@hkphil.org</a>

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## Hong Kong Philharmonic

Music Director: Jaap van Zweden

The Hong Kong Philharmonic is a vital part of Hong Kong's cultural life, as the city's largest and busiest musical organisation. In 2013/14 the HK Phil will celebrate its 40th professional season, but its roots are well over a century old. The HK Phil has now evolved to become an orchestral powerhouse in the region, and an acclaimed cultural centrepiece of Asia's World City.

The HK Phil is formed on the belief that a great city deserves a great orchestra. Annually it presents over 150 concerts for 200,000 music lovers. Featuring an enviable roster of international and local artists, with many concerts presented free, among them the annual *Swire Symphony Under The Stars*. Through its acclaimed education programme, over 40,000 young people learned about orchestral music last year.

The HK Phil's members come from every corner of the globe, joining its strong core of Hong Kong musicians. In September 2012, Jaap van Zweden became the orchestra's Music Director. Future years will see an ambitious series of new projects, with major international tours, renewed local partnerships, and large-scale concert events. The HK Phil has recently commenced a multi-CD recording project for Naxos, featuring works by Chinese composers.

The Hong Kong Philharmonic is financially supported by the Government of the Hong Kong Special Administrative Region SWIRE is the Principal Patron of the Hong Kong Philharmonic

The Hong Kong Philharmonic is a Venue Partner of the Hong Kong Cultural Centre



