

*For Immediate Release*

29 February 2012

Hong Kong

## **“HSBC Insurance Creative Notes” Brings Joy of Music to Sheung Shui Community through Two Excellent Concerts in Collaboration with Fung Kai Innovative School Students on 25 Feb**

Following the success of the highly acclaimed community concerts in Tin Shui Wai and Tung Chung in 2010 and 2011 respectively, the **Hong Kong Philharmonic Orchestra (HKPO)** once again reached out to the people of another outlying community, Sheung Shui. Under its education programme, “**HSBC Insurance Creative Notes**”, the Sheung Shui Community Concert conducted by **Lio Kuokman** on last Saturday (25 Feb) shared the joy of making music with an audience of over 700 in a special collaboration with students from Fung Kai Innovative School.

The Hong Kong Philharmonic, under the baton of Lio, performed three famous classical pieces - Mozart’s *Idomeneo: Overture*, Smetana’s *The Moldau* and Grieg’s *Peer Gynt Suite No.1*. During the performance, visual arts students of Fung Kai Innovative School made some beautiful drawings inspired by the music. The 75 members of the school choir, accompanied by their music teacher, sung four pop songs between the classical pieces reflecting on the theme of love. The concert was greeted with enthusiastic applause from the audience and not only brought the joy of music to those who had participated, but more importantly, offered a unique opportunity to the students who were engaging in classical music for the first time.

The flagship performing arts company in Hong Kong and a leading orchestra in Asia, the HKPO believes in the importance of making music as part of our daily lives, and has been advancing music education in Hong Kong for decades, a mission shared by the HSBC Insurance, the sponsor since the programme's inception. "We are proud to be the main sponsor of the Programme for the fourth consecutive year. We hope to extend the programme by organizing community concerts at schools in the more remote areas. We believe that these public performances which introduce classical music to children and their communities, not only enhance social integration but also help build aspiration and



藝術總監兼總指揮：艾度·迪華特  
Artistic Director & Chief Conductor : Edo de Waart



self-confidence,” said Mr. Paul Menzies, Managing Director, Insurance Business Hong Kong, HSBC Insurance (Asia) Limited

In the 2011/12 Season, “HSBC Insurance Creative Notes” brings the joy of music to close on 50,000 students from 227 schools through 12 School Concerts, 58 School Ensemble Visits and 10 Instrumental Masterclasses by our brilliant musicians.

Click the thumbnail to download press images [Or hold Ctrl then click to open the file]



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Visual arts students of Fung Kai Innovative School made some beautiful drawings inspired by the music



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Conductor Lio Kuokman

**“HSBC Insurance Creative Notes” Sheung Shui Community Concert**

**Conductor: Lio Kuokman**

**MC: Phoebus Chan**

**Programme**

**MOZART** *Idomeneo: Overture*

*Shall We Talk\**

*To Send Out the Love\**

**SMETANA** *The Moldau*

*The Only Thing in the World\**

*I Really Love You\**

**GRIEG** *Peer Gynt Suite No.1*

(\* performed by Fung Kai Innovative School Choir)

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**Media Contact**

**Paul Tam, Director of Marketing**

Tel: (852) 2721 9035      Cell: (852) 9650 6818

Email: [paul.tam@hkpo.com](mailto:paul.tam@hkpo.com)

**Alice Luk, Corporate Communications Officer**

Tel: (852) 2721 1585      Cell: (852) 6280 0156

Email: [alice.luk@hkpo.com](mailto:alice.luk@hkpo.com)

## Hong Kong Philharmonic Orchestra

Edo de Waart

Artistic Director and Chief Conductor

The Hong Kong Philharmonic Orchestra (HKPO) is one of Asia's leading orchestras. Enriching Hong Kong's cultural life for over a century, the Orchestra has grown into a formidable ensemble of Chinese and international talents, attracting world-class artists to collaborate on its stage. The HKPO annually touches the lives of over 200,000 music lovers through more than 150 performances. Under the leadership of Artistic Director and Chief Conductor Edo de Waart, the HKPO has scaled new heights of musical excellence, and will continue to do so under the artistic leadership of Jaap van Zweden, the Orchestra's Music Director from the 2012/13 season.

The HKPO stays in tune with our city by presenting the Orchestra in unexpected venues and bringing the excitement of the concert experience to every home through radio and television broadcasts including the largest symphonic event of the year, Swire Symphony under the Stars, at Happy Valley. The Orchestra runs a comprehensive schools education programme, HSBC Insurance Creative Notes, bringing the joy of classical music to primary, secondary and special school kids. The Orchestra also collaborates regularly with other performing arts organisations such as Opera Hong Kong in addition to its crossover series with Western and Chinese pop artists.

The Orchestra also builds its reputation and raises its artistic standards by touring. In September 2010, de Waart and the HKPO returned to China, performing at the Expo 2010 Shanghai, Xi'an and Beijing to critical acclaim.

The Hong Kong Philharmonic Orchestra is financially supported by the Government of the Hong Kong Special Administrative Region

SWIRE is the Principal Patron of the Hong Kong Philharmonic Orchestra

The Hong Kong Philharmonic Orchestra is the Venue Partner of the Hong Kong Cultural Centre