

For Immediate Release

**3 January 2012
Hong Kong**

Hong Kong Philharmonic Society Announces Two Senior Management Appointments

The Hong Kong Philharmonic Society announces today the appointments of two senior management staff: Ms Orla Gilroy as Director of Development and Mr Ambrose Yeung as Acting Director of Orchestral Operations. Ms Gilroy joins the Society on 3 January 2012, while Mr Yeung has assumed the new post since 20 October 2011.

“I am very pleased with these two additions to the Senior Management Team of the Orchestra. With her vast experience in fundraising and sponsorship, as well as her deep passion for symphonic music, Orla will contribute greatly to elevate the levels of private and community funding support for our Orchestra,” said Mr Michael MacLeod, Chief Executive. “Ambrose, a long-serving and highly capable member of the orchestral staff, will work alongside the rest of the Senior Management Team to ensure the stability and growth of the Orchestra which is essential for our future success.”

Having moved to Hong Kong from her native Ireland over 12 years ago, Ms Gilroy was previously Chief Executive Officer of Enlighten – Action for Epilepsy, a Hong Kong Charity which she helped found in 2001. Prior to that, she was the Fundraising, Special Events and Corporate Social Responsibility Manager for The British Chamber of Commerce in Hong Kong.

Previously Orchestra Personnel Manager of the Hong Kong Philharmonic, Mr Yeung has been working for the Orchestra for over 13 years and is highly experienced in orchestral management, particularly in the areas of personnel and touring.

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Hong Kong Philharmonic Orchestra

Edo de Waart

Artistic Director and Chief Conductor

The Hong Kong Philharmonic Orchestra (HKPO) is one of Asia's leading orchestras. Enriching Hong Kong's cultural life for over a century, the Orchestra has grown into a formidable ensemble of Chinese and international talents, attracting world-class artists to collaborate on its stage. HKPO annually touches the lives of over 200,000 music lovers through more than 150 performances including its extensive education programme HSBC Insurance Creative Notes and free concerts such as the popular *Swire Symphony under the Stars*, and regular broadcasts and telecasts. Outside of Hong Kong, the HKPO has made a number of critically acclaimed tours in Asia and Europe.

The 2011/12 season will mark Maestro Edo de Waart's eighth and final season with the HKPO. Apart from his own series of five special programmes which are summaries of his achievements with the Orchestra over the last seven years, ending with Beethoven's Ninth Symphony, the new season will also attract a stellar cast of great artists and guest conductors.

The Hong Kong Philharmonic Orchestra is financially supported by the Government of the Hong Kong Special Administrative Region

SWIRE is the Principal Patron of the Hong Kong Philharmonic Orchestra

The Hong Kong Philharmonic Orchestra is the Venue Partner of the Hong Kong Cultural Centre